



Businesses for the Bay (B4B) Explanation of Benefits: Sponsorship Benefits

As a Supporting Sponsor, you will receive:

- ***Recognition as a Chesapeake Business Forum Sponsor:*** the Sponsor's business name and logo will be displayed on all Chesapeake Business Forum marketing materials for that year.
- ***Logo on the B4B Sponsors Website:*** the Sponsor's logo will be displayed on the [B4B Sponsors website](#).

As a Partner Sponsor, you will receive the above, plus:

- ***Company Logo on B4B Promotional Materials:*** the Sponsor's logo will be displayed on all B4B promotional materials created for that year and the B4B website.
- ***Two Free Meeting Registrations:*** the Sponsor will receive two (2) free registrations to all B4B and Alliance events, including Chesapeake Business Forums, the Taste of the Chesapeake gala, and the Chesapeake Watershed Forum.
- ***Personalized Support:*** the Alliance will provide assistance with presenting your business' sustainability info.

As a Leadership Sponsor, you will receive the above, plus:

- ***Speaker Opportunities:*** Sponsors will receive opportunities to speak about their sustainability goals and accomplishments at various B4B and Alliance events and meetings, including Chesapeake Business Forums.
- ***Additional Free Meeting Registrations:*** the Sponsor will receive two (2) additional free registrations to all B4B and Alliance events, including Chesapeake Business Forums, the Taste of the Chesapeake gala, and the Chesapeake Watershed Forum.

