



Press Release

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MEDIA ALERT: FOR IMMEDIATE RELEASE

THE ALLIANCE FOR THE CHESAPEAKE BAY RECOGNIZES MOM'S ORGANIC MARKET AS A *BUSINESSES FOR THE BAY* GOLD MEMBER

(Annapolis, MD – June 13, 2016) – The Alliance for the Chesapeake Bay recognizes MOM's Organic Market as a *Businesses for the Bay* Gold Member. MOM's Organic Market joins a growing partnership of large and small businesses in the Chesapeake Bay watershed that are undertaking voluntary actions to improve the health of the Chesapeake Bay and its watershed, rivers, and streams.

Businesses for the Bay provides a network for its Members to share strategies and successes with other Members and partners, as well as opportunities to engage employees in environmental efforts, and receive recognition for the valuable role each Member is taking to help improve the environment. As a Gold Member, the Alliance recognizes MOM's Organic Market for its commitment to Chesapeake Bay protection and restoration.

MOM's Organic Market has been in business for nearly three decades, has stores in three states and DC, employs almost 1000 people, and has created a culture centered on their Purpose, to protect and restore the environment. They implement environmentally responsible and forward thinking practices into all aspects of their work.

MOM's *Businesses for the Bay* program focuses on engaging communities, local habitat restoration and promoting green initiatives. Each MOM's location adopts a local park, highway or stream, appoints an "ER (Environmental Restoration) Captain" to train staff and execute sustainability goals, and hosts several events and campaigns throughout the year focusing on key environmental issues. Environmental education signs are installed in all stores highlighting sustainable steps customers can take - from organic lawn care to electronic recycling, and much more!

MOM's is a leading member of the EPA Green Power Partnership, recognized since 2005 as a 100% Green Power User and a member of the EPA's Top 30 Retailers. MOM's Organic Market has free car charging stations at many locations, uses the Nissan Leaf as their company car, and offers "Green Benefits" that incentivize employee sustainability at home.

In addition, MOM's donates over \$500,000 each year to environmental organizations, including the Alliance for the Chesapeake Bay's Project Clean Stream.

Alexandra DySard, MOM's Environmental Coordinator and Partnership Manager, noted, "Our Purpose is to protect and restore the environment. MOM's implements environmentally responsible business practices into every aspect of our work - from banning plastic water bottles to only selling certified organic produce. We are committed to helping make the world a better place. Partnering with the Alliance allows us to support continued conservation efforts within our community and throughout the Bay, furthering both our missions."

Alliance for the Chesapeake Bay Business Partnerships Manager, Corinne Stephens, stated, "Through the Alliance's *Businesses for the Bay* membership association, we help businesses to have a positive impact on Chesapeake Bay restoration, to expand their own sustainability programs, and to be recognized for their environmental successes."

For more information about this *Businesses for the Bay* Gold Member, please visit our [Member Directory](#) or <http://businesses.allianceforthebay.org/member/moms-organic-market>.

About MOM's Organic Market

Founded in 1987, MOM's has grown to become the Mid-Atlantic region's premier chain of family owned and operated organic grocery stores. MOM's Purpose is to protect and restore the environment. <http://www.momsorganicmarket.com>

To learn about MOM's, check out Facebook (<https://www.facebook.com/momsorganicmarket>) and Twitter (<https://twitter.com/MOMsOrganicMrkt>)!

About The Alliance for the Chesapeake Bay

Founded in 1971, the Alliance for the Chesapeake Bay, with headquarters in Annapolis, MD and offices in Richmond, Virginia, and Harrisburg, Pennsylvania, works throughout the Bay watershed to lead, support and inspire local action and build partnerships with individuals, communities, governments, businesses and other groups to restore the Bay watershed and its forests, rivers and streams. For more information about the Alliance, visit: <http://allianceforthebay.org>

For more information about the Alliance for the Chesapeake Bay's *Businesses for the Bay* program, visit: <http://businesses.allianceforthebay.org>