Businesses for the Bay is a partnership between the Alliance for the Chesapeake Bay and the business community

businesses.allianceforthebay.org
B4B@allianceforthebay.org

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By Businesses, For Businesses
A Message From the Alliance Executive Director

The Alliance for the Chesapeake Bay is an environmental nonprofit that has been building partnerships and inspiring local people to take action to restore the Bay and its rivers for over 45 years. We are focused on the spirit of collaboration and local stewardship in all we do, working with a diverse array of communities, businesses, watershed and conservation groups, and governments to expand the work of restoration throughout the watershed.

Businesses are a key part of our strategy. We believe that efforts to restore the Chesapeake Bay and the health of the rivers, creeks, and streams that are a part of its watershed, involve all of us. We all can make a difference and businesses have an important role to play. The Alliance kicked-off the new Businesses for the Bay Membership Association in 2016 and the response has been overwhelmingly positive. Businesses for the Bay provides businesses with a forum where they can make their voices heard, share best practices, facilitate environmental stewardship volunteer opportunities for employees, save money, reach sustainability and social goals, and promote environmental efforts that are important to them, their customers, and their communities.

From innovation and problem solving, product development and marketing, technical and management experience, financial investments, and a motivated and engaged workforce, businesses can bring critical power to the Bay restoration effort.

Together, we will get the job done!

Albert H. Todd

The perfect way to help your business connect with others and positively impact your community

Connect to local community

Enhance your environmental goals

Engage employees who live, work, and play in the Chesapeake Bay watershed
Our Mission

The Alliance for the Chesapeake Bay’s Businesses for the Bay (B4B) Membership Association encourages businesses within the Chesapeake Bay watershed to take voluntary and measurable actions to support protection and restoration of the Chesapeake Bay and helps the public understand the valuable role of the business community in sustaining the health of the Chesapeake Bay and its watershed.

Why Join B4B?

- Be part of a network of business leaders
- Share success stories and best practices
- Connect with governments and NGOs
- Participate in professional development
- Accomplish social responsibility and environmental sustainability goals
- Take voluntary, measurable actions
- Build recognition
- Engage employees
- Go beyond compliance

Ways to Join B4B

- **Be a Member!** Any size business in the Chesapeake Bay watershed
- **Be a Sponsor!** Anyone can monetarily support this membership association
- **Be a Networking Partner!** Non-profit and governmental partners participate in B4B events, network with businesses and each other, and help us raise awareness
## 2016 Chesapeake Business Forums

### Linking Businesses and the Chesapeake Bay

<table>
<thead>
<tr>
<th>Location</th>
<th>Date</th>
<th>Forum Name</th>
<th>Speakers</th>
</tr>
</thead>
</table>
| Maryland | May 24th   | Maryland Chesapeake Business Forum| **Keynote:** Dr. Lenneal Henderson, Distinguished Professor Emeritus, University of Baltimore’s School of Public and International Affairs  
|          |            |                                  | Steve Pattison, Principal, EcoLogix Group  
|          |            |                                  | Dr. Mark Southerland, Vice President, AKRF, Inc.  |
| Virginia | August 17th| Virginia Chesapeake Business Forum| **Keynote:** Dr. Jorge Ribas, President & CEO, Mid-Atlantic Hispanic Chamber of Commerce  
|          |            |                                  | Brian Herrington, Esq., Director of Government Affairs, The Scotts Miracle-Gro Company  
|          |            |                                  | Luck Companies’ Facilities Team  |
| Pennsylvania | December 7th | Pennsylvania Chesapeake Business Forum| **Keynote:** Dante Parrini, Chairman & CEO, Glatfelter  
|            |            |                                  | Tom Baldrige, President & CEO, The Lancaster Chamber of Commerce & Industry  
|            |            |                                  | Kelly Gutshall, President, LandStudies  
|            |            |                                  | Lancaster County Conservancy Team  
|            |            |                                  | Jim MacKenzie, President, Octoraro Native Plant Nursery  
|            |            |                                  | Robert Manbeck, Pennsylvania Operations Public Affairs Manager, SUEZ  
|            |            |                                  | Philip Wenger, CEO, Lancaster County Conservancy  |

Forum pictures can be found on the Alliance’s Flickr: [Alliance for the Chesapeake Bay](https://www.flickr.com/photos/alliancechesapeake/)
B4B provides us an opportunity to showcase our environmental practices, to demonstrate how they relate, and make a difference, for the Chesapeake Bay and to work with others to better the environment in which we live.

David Gunnarson
Lockheed Martin
Senior Staff Environmental Engineer

We are focused personally and professionally on the restoration of our nation’s signature waterways from the Hudson River to the Chesapeake Bay. We are happy to join B4B and proudly commit to continuing and enhancing our contributions to restoring the Chesapeake Bay ecosystem.

Mark Southerland, Ph.D.
AKRF, Inc.
Vice President

We’re proud to be members of B4B and to do our part for sustainability and protecting the Chesapeake Bay. The Alliance for the Chesapeake Bay leads so many crucial initiatives, and we’re glad to be a part of it.

Jason Unger
Digital Ink
Founder

We are very excited to join B4B. We could not think of a better way to support the continued restoration of the Chesapeake Bay by collaborating with other forward-thinking companies and communities.

Brent Fewell
Earth & Water Group
Founder and Chairman

We routinely research and implement practices that substantially reduce impacts on the Bay, while at the same time providing clients with the healthy lawns and landscapes they desire. We’re incredibly honored to be a B4B Founding Member.

Cindy Smith, Ph.D.
MowCow Lawn & Landscape
Environmental Scientist

B4B is an excellent way to expand SSAI’s longstanding science outreach activities to the public, and connect our staff with opportunities to become more involved in efforts to protect and restore the Chesapeake Bay.

Winfield Decker
SSAI
Program Manager
**Businesses for the Bay Members**
are important partners in Chesapeake Bay watershed protection and restoration.

**32 Members**

**Member Impact: 176 Total Actions**

- 42% Conserved Lands Actions
- 24% Fisheries and Habitats Actions
- 22% Engaged Communities Actions
- 10% Clean Water Actions
- 10% Climate Change Resiliency Actions
- 1% Other Green Initiatives Actions

**Gold Member**
- At Least 5 Actions Fulfilled Annually
- Bronze + Silver Benefits
- Personalized Support
- Program-specific Press Releases
- Ability to Post Articles on the B4B LinkedIn Community

**Silver Member**
- At Least 3 Actions Fulfilled Annually
- Bronze Benefits
- Discounts to Events
- Free B4B Stickers

**Bronze Member**
- At Least 1 Action Fulfilled Annually
- Recognition on Alliance Websites
- Inclusion in B4B Press Releases
- Inclusion in B4B Annual Report
- B4B Membership Certificate
- Invitation to B4B Networking Events and Meetings
- General Support
- B4B Stickers
- Use of the B4B Logo

Together, we will get the job done
# B4B Members (32)

## Gold Members

<table>
<thead>
<tr>
<th>Company Name</th>
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<th>Site State</th>
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<td>Dancing Grass Designs</td>
<td>Poolesville</td>
<td>Maryland</td>
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<td>SUEZ</td>
<td>Harrisburg</td>
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<td>Tradepoint Atlantic – Sparrows Point</td>
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## Silver Members

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<td>EcoLogix Group</td>
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<td>InClime Solutions</td>
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<tr>
<td>Perdue Farms</td>
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# Bronze Members

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<td>Digital Ink</td>
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<td>Earth &amp; Water Group</td>
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<td>Gregori Consulting, LLC</td>
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<td>Science Systems and Applications, Inc.</td>
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## Key

- ![Actions Icon] Founding Member
- ![Actions Icon] Clean Water Actions
- ![Actions Icon] Engaged Communities Actions
- ![Actions Icon] Climate Change Resiliency Actions
- ![Actions Icon] Fisheries and Habitats Actions
- ![Actions Icon] Conserved Lands Actions
- ![Actions Icon] Other Green Initiatives Actions

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**SPECIAL THANKS TO OUR SPONSORS**

**B4B Sponsors (6)**
Networking Partners (27)