Shereen Hughes – Virginia Coordinator, CBLP
Assistant Director, Wetlands Watch
Shereen.hughes@wetlandswatch.org

Ross Weaver
Assistant Program Director, Wetlands Watch
Ross.weaver@wetlandswatch.org
Program Development And Piloting

Consortium Partners:

- Chesapeake Conservation Landscaping Council
- University of Maryland Extension
- Wetlands Watch
- Virginia Department of Game & Inland Fisheries
- Virginia Habitat Partners
CBLP Certification Program Goals

Two-level, voluntary, individual, stackable, regional credential

Consistently-trained professionals design, install, and maintain sustainable landscapes for a healthier Chesapeake Bay

Partners in watershed restoration, TMDLs and green infrastructure/low impact development

Online database connects clients and employers with CBLPs

Network of aligned training partners
Sustainable Landscapes for a Healthier Bay

- Work with nature to benefit the environment and function efficiently
- Use locally native plants that are appropriate for site conditions
- Remove and manage invasive plants
- Provide habitat for wildlife
- Promote healthy air quality and minimize air pollution
- Conserve and clean water
- Promotes healthy soils
- Managed to conserve energy, reduce waste and use of pesticides and fertilizers
Retrofits & New LIDs Need Landscape Services and Materials to Succeed & Not Fail

Whom Can You Recommend, Hire, Trust?

51 certified Level 1 pros in VA (113 total)
Certified CBLPs Make Excellent Partners

• Local government – to meet stormwater & pollution reduction targets and other permit requirements.

• Homeowners, businesses, non-profit groups who need residential stewardship practices to retrofit residential and community properties.

• Developers who implement Environmental Site Design/Low Impact Development practices on new & re-development projects.
Connect With Certified Pros: cblpro.org/directory/
L1 Pilot Participants

LAs & LDs – 63%
Landscape Install – 27%
Landscape Maintain – 24%
Horticulturalists – 18%

< 10 yrs experience – 35%
10 to 36 yrs – 65%
Pilot Program – Level 1
Grant Goal- 75 certified professionals

116 Paid Applicants
113 Certified (incl 10 “grandfathered”)

- DC Metro Area – 56
- Baltimore/Annapolis – 15
- Hampton Roads – 22
- Charlottesville/Richmond - 17
L2 Pilot Intensive Seminar

January 26-28, Arlington, VA

22 received advanced credential in design and/or installation of sustainable landscapes with emphasis on stormwater BMPs
2017 Level 1 Classes Ongoing

- 2-Day required class
- Multiple locations in 3 states, May-September:
  - Maryland: Baltimore, Annapolis, Rockville
  - Pennsylvania: Lancaster
  - Virginia: Richmond, Virginia Beach
- 65 candidates registered to date
Expanding and Growing in 2017
visit cblpro.org to register