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MEDIA ALERT: FOR IMMEDIATE RELEASE

**THE ALLIANCE FOR THE CHESAPEAKE BAY RECOGNIZES
MOHAWK INDUSTRIES – COMMERCIAL – GLASGOW
AS A *BUSINESSES FOR THE BAY* FOUNDING GOLD MEMBER**

(Annapolis, MD – October 9, 2018) – The Alliance for the Chesapeake Bay recognizes Mohawk Industries – Commercial – Glasgow as a *Businesses for the Bay* Founding Gold Member. Mohawk Industries renewed their membership with a growing partnership of large and small businesses in the Chesapeake Bay watershed that are undertaking voluntary actions to improve the health of our watershed, rivers, and streams.

The *Businesses for the Bay* Membership Association provides a network for its Members to share strategies and successes with other businesses and governmental and non-profit Networking Partners, as well as opportunities to engage employees in environmental efforts, and receive recognition for the valuable role each Member is taking to help improve the environment. As a Founding Gold Member, the Alliance recognizes Mohawk Industries for its commitment to Chesapeake Bay protection and restoration.

As the world's largest flooring manufacturer, [Mohawk Industries](#)' commitment to its customers is expected, but its commitment to social responsibility and sustainable practices are also vital parts of the company's business strategy. The Glasgow, Va. commercial carpet plant, where the company manufactures carpet tile products under the Mohawk Group brand, demonstrates that commitment as a Gold-Level Founding Member of *Businesses for the Bay*.

The Glasgow facility is working toward certification in Mohawk's Zero Landfill program, which helps manufacturing locations across the enterprise determine an attainable set of site-specific manufacturing waste reduction targets. This initiative assists manufacturing sites in identifying and diverting from the landfill waste material that could be recycled, repurposed or up-cycled, often saving on costs while simultaneously promoting environmental stewardship. Each year, through recycling programs and the use of purchased recycled content in its manufacturing processes, Mohawk diverts more than 6.5 billion pounds of material from U.S. landfills.

Additionally, in conjunction with Mohawk's overall goals for resource utilization, the Glasgow facility has set its own specific goals to reduce energy use and operational water consumption and eliminate waste. In 2016, they saved 16,447,295 gallons of water! Energy reduction projects have focused on a broad range of improvements, from installing motion sensor lighting to improving manufacturing processes. In 2017, they reduced the plant's total waste stream by 10% over 2016, reduced office paper usage by 6.8% over 2016 (equivalent to 302 reams of paper!), and composted an estimated 2400 pounds of office kitchen vegetable waste. The facility's Green Team holds four meetings a year to work on projects, review sustainability initiatives and progress, and track metrics for electrical, water, gas, total waste stream, and paper usage.

In order to promote environmental stewardship throughout the community, the Glasgow Green Team also provides education for employees about conservation and waste reduction opportunities. In 2016, the Green Team established an on-site bee colony to help bees and educate employees; 600 employees are involved in planning and learning about the bee colony!

In August 2016 and August 2017, the Green Team participated in the annual local [Rockbridge Community Festival](#). They encouraged visitors to visit the Rockbridge County Recycling Education station, exhibited the story of plastic bottles being recycled into carpet, and had a recycling themed quiz with a chance to win prizes. They celebrated Earth Day 2018 by donating 5 sets of recycling stations to Natural Bridge Elementary School. They also participated at the [Glasgow Farmer's Market](#) and donated 3 trees for a combination Earth Day & Arbor Day event at [Boxerwood Nature Center](#); students from Rockbridge High School planted the trees.

The team also encouraged employees to enjoy nature on their own campus; in March 2018, they planted 30 Black Locust & 20 Black Cherry seedlings and on Arbor Day 2018, they planted 2 Bur Oak trees on their campus.

Marty Bullins, Mohawk Industries Sr. Process Engineer and Sustainability Coordinator, noted, “The Chesapeake Bay has a long history of supporting industry in the area, but it has unfortunately seen some hard times with cases of pollution and depletion of wildlife. As part of Mohawk’s commitment to believe in better processes around manufacturing and sustainability for the communities where we live and work, we are excited and honored to aid *Businesses for the Bay* in their mission to restore the health of the Chesapeake Bay.”

Alliance for the Chesapeake Bay Business Partnerships Manager, Corinne Stephens, stated, “Through the Alliance’s *Businesses for the Bay* Membership Association, we help businesses to have a positive impact on our local environment, expand their sustainability programs, engage employees, and be recognized for their environmental successes.”

For more information about this *Businesses for the Bay* Founding Gold Member, please visit our [Member Directory](#) or <https://businesses.allianceforthebay.org/member/mohawk-glasgow>.

To read more about Mohawk’s corporate sustainability efforts, visit mohawksustainability.com. Career opportunities at the Glasgow location can be found at mohawkcareers.com.

About The Alliance for the Chesapeake Bay

Founded in 1971, the Alliance for the Chesapeake Bay, with headquarters in Annapolis, Maryland and offices in Richmond, Virginia, and Lancaster, Pennsylvania, works throughout the Bay watershed to lead, support and inspire local action and build partnerships with individuals, communities, governments, businesses and other groups to restore the Bay watershed and its forests, rivers and streams. For more information about the Alliance, visit: allianceforthebay.org

For more information about the Alliance for the Chesapeake Bay’s *Businesses for the Bay* Membership Association, please visit: businesses.allianceforthebay.org.