Create staying power in employees who value a sense of place in the community.

Tap into a ready-made network of businesses that span disciplines, sharing best practices and making connections. Businesses can make their voices heard.
The perfect way to help a business connect with others and positively impact your community

Connect to local community

Enhance your environmental goals

Engage employees who live, work, and play in the Chesapeake Bay watershed

Businesses for the Bay
Encourage businesses within the Chesapeake Bay watershed to take voluntary and measurable actions to support protection and restoration of the Chesapeake Bay and help the public understand the valuable role of the business community in sustaining the health of the Chesapeake Bay and its watershed.
The Chesapeake Bay Watershed

- The largest estuary in the United States
- Stretches over 64,000 square miles
- 11,684 miles of shoreline
- 150 major rivers and streams
- More than 100,000 streams, creeks, and rivers
- Supports a population of over 18 million people
- Land-to-water ratio: 14:1
Businesses for the Bay (B4B)

• Are part of a network of business leaders
• Connect with local NGOs, governments & watershed groups
• Build recognition
• Enhance business social responsibility
• Harness the power of employee engagement
• Link sustainability and Chesapeake Bay goals
• Take voluntary and measurable actions

Be a Member  Be a Sponsor  Be a Partner
5 THEMES

Clean Water

Abundant Life (Fisheries and Habitats)

Conserved Lands

Climate Change Resiliency

Engaged Communities
• The measurable actions of the five B4B themes correspond to the five themes of the Chesapeake Bay Watershed Agreement.
• The Watershed Agreement drives the Chesapeake Bay Program.
The Bay Program, watershed businesses, organizations, communities and individuals drive the action to improve the environment and the economy through the actions taken in these five themes.
Health Benefits
Enjoying Conservation
Manage for habitat

• Manage for habitat on land with protected adjacent land.
MowCow Lawn & Landscape - GrowCow
Fairfax Station, Virginia

- Creates land and corridors with partners
- Environmental scientist on staff
Remove stream blockages

• Clear culverts
• Walking path with wildlife habitat.
• Conservation easement of land next to walkway.
• Wetlands and aquatic marshes easement
Protect land in a conservation easement

- Binding.
- Voluntary.
- Transfer currently owned land.
• 30 of native trees planted specifically to connect fractured forest and create wildlife corridors.
• Plants and maintains 100+ native trees.
• Plant and maintain ½ acre native meadow with specific focus on cover in winter.
Bayville Golf Club
Virginia Beach, Virginia

• Conservation easement with VA Department of Historic Resources
• Protects a wildlife corridor to the Lynnhaven River
• Stormwater management to protect the river
Bayville Golf Club
Virginia Beach, Virginia

• Conservation easement with VA Department of Historic Resources
• Protects a wildlife corridor to the Lynnhaven River
• Stormwater management to protect the river
Purchase land for conservation
Lauren’s Garden Service & Native Plant Nursery

Glenwood, Maryland

- Maintain 10 acre preservation parcel
- Maintain stream buffer of native shade trees
- Maintain a 150 sq ft native pollinator garden adjacent to nursery
- Remove invasive species
- Embrace permaculture practices
Preserving the future
Join our free 2018 webinar series to learn how your business can help restore the Chesapeake Bay.

- **Clean Water**
  - **March 28**

- **Abundant Life**
  - **May 16**

- **Climate Change**
  - **July 11**

- **Engaged Communities**
  - **September 25**

- **Conserved Lands**
  - **November 6**

Meant for a beginner to intermediate audience.
Chesapeake Bay Program contact information

Caitlyn Johnstone
Outreach Coordinator for the Chesapeake Bay Program

cjohnstone@chesapeakebay.net
www.linkedin.com/in/caitlyn-johnstone

Visit:
www.chesapeakebay.net
www.chesapeakeprogress.com
www.baybackpack.com
Corinne Stephens
Alliance for the Chesapeake Bay
Business Partnerships Manager
cstephens@allianceforthebay.org

Visit:
businesses.allianceforthebay.org

Join our LinkedIn group:
Businesses for the Bay - LinkedIn

Allianceforthebay  
Facebook  Twitter  Instagram