



# Press Release

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**MEDIA ALERT: FOR IMMEDIATE RELEASE**

**THE ALLIANCE FOR THE CHESAPEAKE BAY RECOGNIZES  
KRISTI NEIDHARDT TEAM  
AS A *BUSINESSES FOR THE BAY* GOLD MEMBER**

(Annapolis, MD – January 14, 2019) – The Alliance for the Chesapeake Bay recognizes Kristi Neidhardt Team as a *Businesses for the Bay* Gold Member. Kristi Neidhardt Team renewed their membership with a growing partnership of large and small businesses in the Chesapeake Bay watershed that are undertaking voluntary actions to improve the health of our watershed, rivers, and streams.

The *Businesses for the Bay* Membership Association provides a network for its Members to share strategies and successes with other businesses and governmental and non-profit Networking Partners, as well as opportunities to engage employees in environmental efforts, and receive recognition for the valuable role each Member is taking to help improve the environment. As a Gold Member, the Alliance recognizes Kristi Neidhardt Team for its commitment to Chesapeake Bay protection and restoration.

The [Kristi Neidhardt Team](#) is the first B4B member from the realty sector! This eco-friendly real estate business' green team regularly brainstorms and implements sustainability goals; their newest initiative is to decrease the use of plastic by using only reusable dishware in their office kitchen. In 2018, they did not order disposable coffee cups or plastic utensils! They also reduce energy use in the office and offer energy audits to clients who bought low-efficiency homes. In addition, through [Trees for the Future](#), they plant 100 trees in honor of every home sale to offset the carbon footprint of travel and paper used in each sale.

The team feels strongly about giving back to the community and contributes to multiple charitable organizations, including Habitat for Humanity, Special Olympics, Feed the Children, Autism Speaks, the SPCA, and the St. Jude Children's Hospital. The team started [Movies for Miracles](#) in May 2016, an outdoor movie event, where all funds raised are donated to a local organizations and causes. To date the event has donated thousands of dollars to The Oyster Recovery Partnership, the SPCA of Anne Arundel County, Mission 14, and Meghan Hughes Fundraiser for Colon Cancer Treatment. In August 2017, they held the outdoor movie night

benefiting [Mission 14](#) and the fight against human trafficking; they used recycling and compost bins provided by B4B Networking Partner, [Annapolis Green](#), at the event!

Kristi Neidhardt, Realtor® & Founder of the Kristi Neidhardt Team, noted, “We are honored to be a part of *Businesses for the Bay* with the Alliance for the Chesapeake Bay. Love that you are encouraging green practices, networking, new ideas, and creating a community of green businesses. Thank you for including us.”

Alliance for the Chesapeake Bay Business Partnerships Manager, Corinne Stephens, stated, “Through the Alliance’s *Businesses for the Bay* Membership Association, we help businesses to have a positive impact on our local environment, expand their sustainability programs, engage employees, and be recognized for their environmental successes.”

For more information about this *Businesses for the Bay* Gold Member, please visit our [Member Directory](#) or <https://businesses.allianceforthebay.org/member/kristi-neidhardt-team>.

#### **About The Alliance for the Chesapeake Bay**

Founded in 1971, the Alliance for the Chesapeake Bay, with headquarters in Annapolis, Maryland and offices in Richmond, Virginia, and Lancaster, Pennsylvania, works throughout the Bay watershed to lead, support and inspire local action and build partnerships with individuals, communities, governments, businesses and other groups to restore the Bay watershed and its forests, rivers and streams. For more information about the Alliance, visit: [allianceforthebay.org](http://allianceforthebay.org)

For more information about the Alliance for the Chesapeake Bay’s *Businesses for the Bay* Membership Association, please visit: [businesses.allianceforthebay.org](http://businesses.allianceforthebay.org).