MEDIA ALERT: FOR IMMEDIATE RELEASE

THE ALLIANCE FOR THE CHESAPEAKE BAY RECOGNIZES
HILTON GARDEN INN ANNAPOLIS DOWNTOWN
AS A BUSINESSES FOR THE BAY GOLD MEMBER

(Annapolis, MD – April 15, 2019) – The Alliance for the Chesapeake Bay recognizes Hilton Garden Inn Annapolis Downtown as a Businesses for the Bay Gold Member. Hilton Garden Inn Annapolis Downtown joins a growing partnership of large and small businesses in the Chesapeake Bay watershed that are undertaking voluntary actions to improve the health of our watershed, rivers, and streams.

The Businesses for the Bay Membership Association provides a network for its Members to share strategies and successes with other businesses, governmental and non-profit Networking Partners, as well as opportunities to engage employees in environmental efforts, and receive recognition for the valuable role each Member is taking to help improve the environment. As a Gold Member, the Alliance recognizes Hilton Garden Inn Annapolis Downtown for its commitment to Chesapeake Bay protection and restoration.

Hilton Garden Inn Annapolis Downtown is the first hotel to join Businesses for the Bay! This recently opened hotel is conveniently located in downtown Annapolis, just steps from the Maryland government offices and less than a mile from the Naval Academy and Navy-Marine Corps Memorial Stadium.

Hilton Garden Inn Annapolis Downtown has a robust environmental sustainability program. The hotel has started a Green Team, led by 3 key employees from different departments, with plans to do volunteer work monthly. For example, they committed to at least one Project Clean Stream trash clean-up and recently participated in the April 5, 2019 Alliance for the Chesapeake Bay’s Networking Trash Clean-up. Other actions include replacing disposable products with reusable items in the breakroom and cleaning outdoor spaces with a broom instead of a hose, thus sweeping up debris rather than pushing it into storm drains.

The property also participates in the Hilton brand's sustainability initiatives, such as recycling soap in partnership with Clean the World, a global health leader dedicated to sustainability and
water, sanitization and health. Through the Hilton Honors ‘Points Instead of Cleaning’ program, guests earn Hilton Points if they opt out of daily housekeeping, thus reducing use of detergents and water.

Jeremy Conroy, General Manager, noted, “It only takes a little effort to make a huge difference”.

Alliance for the Chesapeake Bay Business Partnerships Manager, Corinne Stephens, stated, “Through Businesses for the Bay, we help businesses reach social and sustainability goals, encourage employees to get involved in outdoor activities, promote positive change, and build stronger, more positive bonds between businesses and their communities.”

For more information about this Businesses for the Bay Gold Member, please visit our Member Directory or https://businesses.allianceforthebay.org/member/hilton-garden-inn-annapolis-downtown

About The Alliance for the Chesapeake Bay
Founded in 1971, the Alliance for the Chesapeake Bay, with headquarters in Annapolis, Maryland and offices in Richmond, Virginia, and Lancaster, Pennsylvania, works throughout the Bay watershed to lead, support and inspire local action and build partnerships with individuals, communities, governments, businesses and other groups to restore the Bay watershed and its forests, rivers and streams. For more information about the Alliance, visit: allianceforthebay.org

For more information about the Alliance for the Chesapeake Bay’s Businesses for the Bay Membership Association, please visit: businesses.allianceforthebay.org.